



## **PARTICIPANT GUIDE & REGISTRATION FORM 2024**

The Lake Havasu Hospitality Association is proud to present Havasu Restaurant Week (HRW). For 10 days, locals and visitors will channel their inner foodie and visit participating restaurants on their wish list. Havasu Restaurant Week will increase revenue, foster innovation, and inspire consumer confidence. HRW is a powerful event with a fully developed promotional program.

This year the restaurant is able to select the price of their choice! The menu price is per person and the menu must be predetermined. Please make sure that the fixed price is of value to the customer.

**Please pick a minimum of three categories for the menu. For example:**

- 1. Beverage, Entree & Dessert**
- 2. Appetizer, Entree & Dessert**
- 3. Beverage, Appetizer & Entree**

- The restaurant must have a set per person price on the HRW menu
- No requirement for number of menu items in each category



Promotion begins on, or before, **September 2, 2024** & includes:

- Social Media: Facebook, Instagram & Video
- Digital Media
- Radio
- Print: Today's News-Herald and White Sheet
- Posters
- A-Frame
- Website
- Newsletters

To be included in the promotion, ALL of the following items must be completed at [www.lakehavasuhospitality.com](http://www.lakehavasuhospitality.com) as part of your participating registration:

Registration Form

Paid Registration Fee

Restaurant Logo

Pre Fixe Menu with HRW Logo

**The restaurant registration fee is \$250.**



## **GUIDELINES & AGREEMENT**

- Offer a separate menu or use existing menu items at discount for HRW during the entire promotional period of 10 days.
- Price point must give a strong return on value.
- Pre Fixe menu must reflect the quality and style of standard menu offerings.
- It is the responsibility of the HRW restaurant participant to ensure accuracy of their information submitted via the LHHA website.
- Please use the HRW 2024 logo.

**Registration deadline is Tuesday, August 27, 2024**

**Scan Below For Registration Fee**





**REGISTRATION FORM 2024**

**[www.lakehavasuhospitality.com](http://www.lakehavasuhospitality.com)**

PARTICIPATING RESTAURANT NAME:

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HRW CONTACT NAME:

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HRW CONTACT CELL PHONE NUMBER:

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HRW CONTACT EMAIL:

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RESTAURANT BILLING ADDRESS:

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RESTAURANT PHONE NUMBER:

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RESTAURANT WEBSITE ADDRESS:

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